Business leaders, particularly IT professionals, understand that data at rest is data at risk. Today, the cost of doing business involves transacting with, and often storing, sensitive employee and company data (data at rest). In addition to potential fines stemming from regulatory requirements to protect personally identifiable information (PII) and payment data, there’s a significant cost to any business for each record stolen in a data breach. At the same time, cyberattacks are rapidly growing in frequency and sophistication.

Information, like social security and driver’s license numbers, date-of-birth records, and credit card or bank account information, is valuable to hackers and poses a financial risk to the business that loses it. Sensitive data at rest was once virtually impossible to find and secure, meaning it was easily breached. Until now, businesses without the resources of a dedicated information security team have had few options.

Enter SolarWinds® Risk Intelligence, a web-based console designed to enable IT professionals to quickly and easily find at-risk data in their environments, discover how hackers will get to it—and then calculate the real-time risk of a data breach, assessing the financial liability. With Risk Intelligence, cybersecurity is a sound business investment, not a vague IT expense.

KEY BENEFITS
» Gain clear visibility of sensitive data
» Minimize the risk of a data breach
» Build a business case for security projects
» Demonstrate regulatory compliance
» Offer comprehensive security
FEATURES AT A GLANCE
Use Risk Intelligence to go beyond “reactionary security” and deliver real risk reduction.

GAIN VISIBILITY OF SENSITIVE DATA
Easily identify unprotected data and its location, understand how an attacker would compromise it, and discover how much a data breach would cost.

MINIMIZE THE RISK OF A DATA BREACH
Avoid cost-prohibitive, crippling data breaches that can prove detrimental to a business and its reputation.

BUILD A BUSINESS CASE FOR SECURITY PROJECTS
Understand the total risk exposure within an IT environment in dollars and use this insight to connect security to business value, helping justify resources and expenditures necessary to safeguard data.

DEMONSTRATE REGULATORY COMPLIANCE
Satisfy a host of compliance requirements that mandate periodic risk assessments and audits, including HIPAA, PCI DSS, and FINRA.

OFFER MORE COMPREHENSIVE SECURITY
In addition to securing endpoints, offer a comprehensive, data-centric approach to security addressing unprotected data—regardless of where it lives.

Learn more today at solarwindmsp.com

SolarWinds is a leading provider of powerful and affordable IT infrastructure management software. Our products give organizations worldwide, regardless of type, size, or IT infrastructure complexity, the power to monitor and manage the performance of their IT environments, whether on-premises, in the cloud, or in hybrid models. We continuously engage with all types of technology professionals—IT operations professionals, DevOps professionals, and managed service providers (MSPs)—to understand the challenges they face maintaining high-performing and highly available IT infrastructures. Targeted for MSPs, the SolarWinds MSP product portfolio delivers broad, scalable IT service management solutions that integrate layered security, collective intelligence, and smart automation. Our products are designed to enable MSPs to provide highly effective outsourced IT services for their SMB end customers and more efficiently manage their own businesses.

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